SALES.plus SMARTCRM

BI functionalities
- Analysis of sales figures
- Daily overview of sales revenues, orders, contribution margin, open items, etc.
- Different perspectives, e.g., for the company, per customer, product, employee, sales territory

Diagrams
- Clearly represented diagrams
- Different display forms, e.g., bars or pie diagrams

Target/performance comparisons
- Daily comparisons of the target values and the actual figures

Drill Down function
- Tracing back the figures from generalities into details, e.g., up to product level or invoice item level

Filter
- Customizable filter functions, e.g., evaluation according to time period, industry, etc.

History
- Monthly and annual evaluations with daily comparisons for definable previous years

Campaigns
- Marketing actions based on given figures

Clients
- Cross-client analysis

Currencies
- Representation in different currencies

Customization
- Customization of the statistics

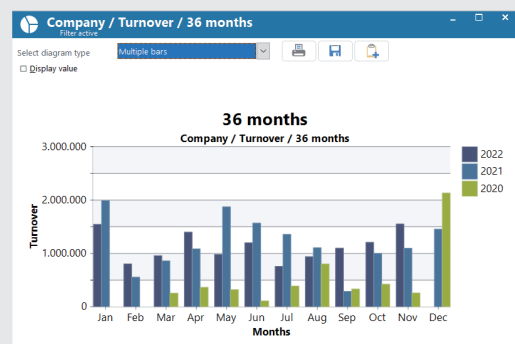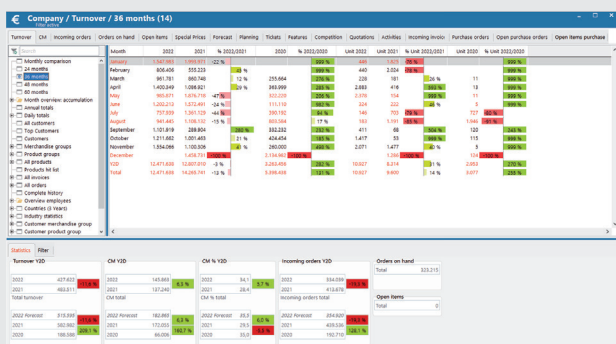## Rights management
- Detailed granting of rights of use

ERP interface
- With SMARTCRM.ERP: import of the figures from the ERP system

SMART in figures

SMARTCRM evaluates the figures from your ERP system in details and gives you a daily overview of the most important parameters. Because SMARTCRM is your figures CRM.

See our CRM system live – free of charge and non-binding directly on your screen:
https://smartcrm.gmbh/en/company/online-demo

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