SMARTCRM.Inxmail

Mailing lists
- Design of any number of mailing lists in Inxmail Professional

SMART Board
- Overview of all Inxmail mailing lists, including the corresponding recipients on the SMART Board

Target groups
- Extensive selection options in SMARTCRM using the free definable address and contact features

Individual profile
- Storage of the selection conditions in user specific profiles

Direct access auf Inxmail New Xperience
- Open Inxmail New Xperience directly from SMARTCRM

Access to SMARTCRM
- Selection of the necessary Inxmail mailing lists directly in SMARTCRM

Data Transfer
- Transfer of the selected address and contact information to Inxmail Professional

Reminders
- Generation of later follow-ups associated with the selected addresses and contacts

Feedback
- Optional: Automatic transfer of subscription, cancellation of subscription and bounce credentials to SMARTCRM

Activities
- Optional: automatic creation of an activity in which the subscription or the cancellation of subscription as well as the allowed or objected tracking are documented.

Notification
- Optional: Automatic dispatch of information to the employees in charge

New contact person
- Optional: Automatic notification of the associate in charge if the contact is not available in SMARTCRM

Link tracking
- Optional: Documentation of the links opened by the recipient per mailing for personal tracking

E-Mail marketing made easy

The interface between SMARTCRM and Inxmail supports you with a wide range of data protection, tracking and double opt-in features for GDPR compliant e-mail marketing.

Inxmail Professional is an independent e-mail marketing solution of the Inxmail GMbH.
The module SMARTCRM.Inxmail comprises the setting up of an interface over which both systems can be connected to one another.
If you would like to learn more about Inxmail Professional, we will be glad to put you in touch with Inxmail GMbH.