SMART
CRM

SMARTCRM.ERP

Multi clients
- Possible representation of multiple clients

Figures in CRM
Combined with SMARTCRM.Sales:
- Current sales figures and sales development for field service and back office at the press of a button

Analyses
Combined with SMARTCRM.Sales and SMARTCRM.Planning:
- Advanced analysis and planning possibilities

Uncovering potential
Combined with SMARTCRM.Sales:
- Unveiling of cross-selling potentials

Offline capability with SMARTCRM.Offline
Combined with SMARTCRM.Offline:
- Permanent availability of the data from your ERP system on notebook or Windows Tablet

App for iOS and Android
Combined with SMARTCRM.App:
- Information from your ERP system on your mobile devices per online access

ERP interface: standard with our customers

98%

of our customers use an interface between SMARTCRM and their ERP solution.
With the standard interface all customer-related ERP information can be found directly in SMARTCRM.

SMARTCRM.ERP:
Your custom-made suit yet
ready-to-wear

Needless to say, the principle of "custom-made suit yet ready-to-wear" applies to SMARTCRM.ERP. The standard interface to your ERP system offers many possibilities for data exchange between CRM and ERP systems and can be adapted and expanded according to your needs.

ERP-System

Interface ≫ SMART CRM

This way, you can exactly select the data you want to see in SMARTCRM from the following options:

- Customers, suppliers, prospective customers
- Relationships and hierarchies
- Employees
- Contacts
- Visit reports
- Product, multilingual product text modules, pictures, prices, price lists, product groups, merchandise groups
- Quotation items, quotation pdf, automated tasks to follow up with quotation threshold
- Incoming order items
- Order back log items
- Invoice items, contribution margin per item
- Open items
- Planning
- Projects
- Machines
- Features
- Complaints
- Value tables
- Discount prices
- Targets
- Orders, order confirmation, outstanding invoices

From SMARTCRM to ERP system

ERP-System

≪ Interface   SMART CRM

Upon request, the following data may also be provided to your ERP system:

- Customers, suppliers, prospective customers
- Contacts
- Quotation items
- Order items
- Visit reports
- Machines
- DMS documents

See our CRM system live – free of charge and non-binding directly on your screen:
smartcrm.gmbh/en/company/online-demo

SMART CRM

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