SMART
CRM

SMARTCRM.ERP.proALPHA

Multi clients
- Possible representation of multiple clients

Figures in CRM
Combined with SMARTCRM.Sales:
- Current sales figures and sales development for field service and back office at the press of a button

Analyses
Combined with SMARTCRM.Sales and SMARTCRM.Planning:
- Advanced analysis and planning possibilities

Uncovering potential
Combined with SMARTCRM.Sales:
- Unveiling of cross-selling potentials

Offline capability with SMARTCRM.Offline
Combined with SMARTCRM.Offline:
- Permanent availability of the data from proALPHA on notebook or Windows Tablet

App for iOS and Android
Combined with SMARTCRM.App:
- Information from proALPHA on your mobile devices per online access

ERP interface: standard with our customers

98%

of our customers use an interface between SMARTCRM and their ERP solution.
With the standard interface to proALPHA, all customer-related ERP information can be found directly in SMARTCRM.

SMARTCRM.ERP:
Your custom-made suit yet ready-to-wear

Needless to say, the principle of "custom-made suit yet ready-to-wear" applies to SMARTCRM.ERP. The standard interface to proALPHA offers many possibilities for data exchange between CRM and ERP systems and can be adapted and expanded according to your needs.

From proALPHA to SMARTCRM

proALPHA ERP → Interface → **SMARTCRM**

This way, you can exactly select the data you want to see in SMARTCRM from the following options:

- Customers, suppliers, prospective customers
- Relationships and hierarchies
- Employees
- Contacts
- Visit reports
- Product, multilingual product text modules, pictures, prices, price lists, product groups, merchandise groups
- Quotation items, quotation pdf, automated tasks to follow up with quotation threshold
- Incoming order items
- Order back log items
- Invoice items, contribution margin per item
- Open items
- Planning
- Projects
- Machines
- Features
- Complaints
- Value tables
- Discount prices
- Targets
- Orders, order confirmation, outstanding invoices

From SMARTCRM to proALPHA

proALPHA ERP ← Interface ← **SMARTCRM**

Upon request, the following data may also be provided to proALPHA:

- Customers, suppliers, prospective customers
- Contacts
- Quotation items
- Order items
- Visit reports
- Machines
- DMS documents

See our CRM system live – free of charge and non-binding directly on your screen:
smartcrm.gmbh/en/company/online-demo