



# **SMARTCRM.ERP.NAV**



### Multi clients

Possible representation of multiple clients



### **Figures in CRM**

Combined with SMARTCRM.Sales:

 Current sales figures and sales development for field service and back office at the press of a button



# **Analyses**

Combined with SMARTCRM.Sales and SMARTCRM.Planning:

Advanced analysis and planning possibilities



# **Uncovering potential**

Combined with SMARTCRM.Sales:

Unveiling of cross-selling potentials



# Offline capability with SMARTCRM.Offline

Combined with SMARTCRM.Offline:

 Permanent availability of the data from Microsoft Dynamics NAV on notebook or Windows Tablet



## App for iOS and Android

Combined with SMARTCRM.App:

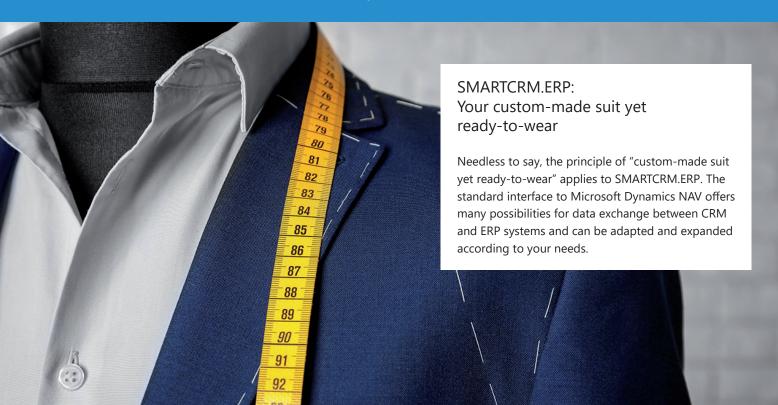
 Information from Microsoft Dynamics NAV on your mobile devices per online access

# ERP interface: standard with our customers

98%

of our customers use an interface between SMARTCRM and their ERP solution.

With the standard interface to Microsoft Dynamics NAV, all customer-related ERP information can be found directly in SMARTCRM.





Microsoft
Dynamics NAV







- Relationships and hierarchies
- Employees
- Contacts
- Visit reports
- Product, multilingual product text modules, pictures, prices, price lists, product groups, merchandise groups
- Quotation items, quotation pdf, automated tasks to follow up with quotation threshold
- Incoming order items
- Order back log items
- Invoice items, contribution margin per item
- Open items
- Planning
- Projects
- Machines
- Features
- Complaints
- Value tables
- Discount prices
- Targets
- Orders, order confirmation, outstanding invoices



# From SMARTCRM to Microsoft Dynamics NAV

Microsoft
Dynamics NAV





Upon request, the following data may also be provided to Microsoft Dynamics NAV:

This way, you can exactly select the data you want to see in

SMARTCRM from the following options:

- Customers, suppliers, prospective customers
- Contacts
- Quotation items
- Order items
- Visit reports
- Machines
- DMS documents

See our CRM system live – free of charge and non-binding directly on your screen: smartcrm.gmbh/en/company/online-demo



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