



SALES.plus SMARTCRM



BI functionalities

- Analysis of sales figures
- Daily overview of sales revenues, orders, contribution margin, open items, etc.
- Different perspectives, e.g., for the company, per customer, product, employee, sales territory



Diagrams

- Clearly represented diagrams
- Different display forms, e.g., bars or pie diagrams



Target/performance comparisons

- Daily comparisons of the target values and the actual figures



Drill Down function

- Tracing back the figures from generalities into details, e.g., up to product level or invoice item level



Filter

- Customizable filter functions, e.g., evaluation according to time period, industry, etc.



History

- Monthly and annual evaluations with daily comparisons for definable previous years



Campaigns

- Marketing actions based on given figures



Clients

- Cross-client analysis



Currencies

- Representation in different currencies



Customization

- Customization of the statistics



Rights management

- Detailed granting of rights of use

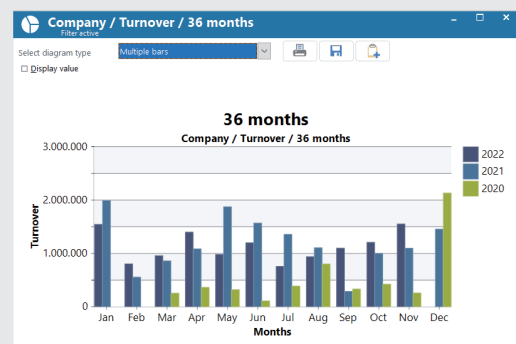


ERP interface

- With SMARTCRM.ERP: import of the figures from the ERP system

SMART in figures

SMARTCRM evaluates the figures from your ERP system in details and gives you a daily overview of the most important parameters. Because SMARTCRM is your figures CRM.



See our CRM system live – free of charge and non-binding directly on your screen:

<https://smartcrm.gmbh/en/company/online-demo>