









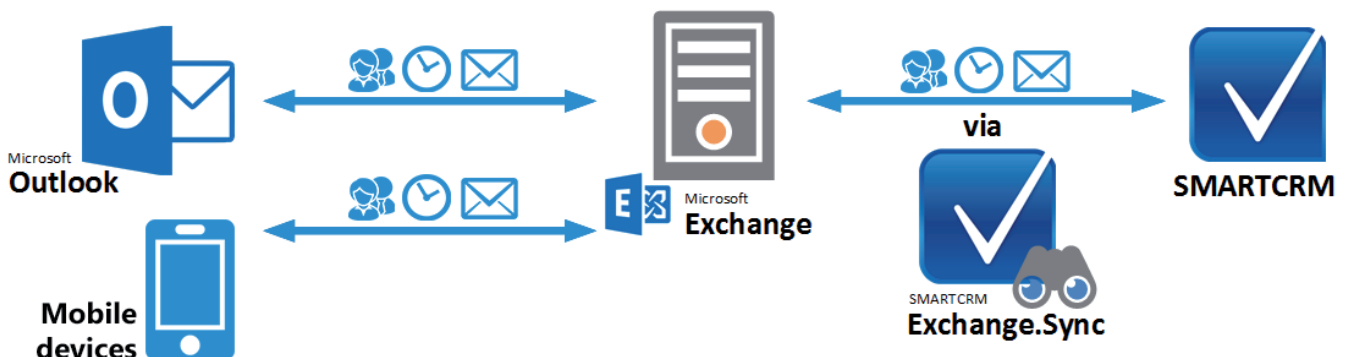


# EXCHANGE.Sync

- |                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p><b>E-Mail Import</b></p> <ul style="list-style-type: none"> <li>Automatic or manual import of sent or received e-mails from Microsoft Outlook into SMARTCRM</li> </ul>                                                                                          |  <p><b>Contact Sync</b></p> <ul style="list-style-type: none"> <li>Automatic contacts synchronization between SMARTCRM and Microsoft Exchange</li> <li>Definition of contacts to be synchronized by rule/marketing</li> </ul> |
|  <p><b>Appointment Sync</b></p> <ul style="list-style-type: none"> <li>Automatic synchronization of appointments between SMARTCRM.Organizer and Microsoft Exchange including address and contact links</li> <li>Takeover of the "private" categorization</li> </ul> |  <p><b>Outlook categories</b></p> <ul style="list-style-type: none"> <li>Support of Microsoft Outlook categories</li> </ul>                                                                                                   |
|  <p><b>SMARTCRM connection</b></p> <ul style="list-style-type: none"> <li>Open an associated SMARTCRM customer file out of Microsoft Outlook</li> </ul>                                                                                                           |  <p><b>Central service</b></p> <ul style="list-style-type: none"> <li>Central server service, no installation required on PCs or smartphones</li> </ul>                                                                     |
|  <p><b>No login</b></p> <ul style="list-style-type: none"> <li>No logged-in user required on the server</li> </ul>                                                                                                                                                |  <p><b>Configuration</b></p> <ul style="list-style-type: none"> <li>Individual adaptation of the synchronization settings</li> </ul>                                                                                        |

## Central instead of local

SMARTCRM easily cares for the synchronization of your communication and contact data between the CRM solution, Microsoft Outlook and your smartphone over Exchange Sync.



See our CRM system live – free of charge and non-binding directly on your screen:  
[smartcrm.gmbh/en/company/online-demo](https://smartcrm.gmbh/en/company/online-demo)



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