



Direct paths to customers

It is all about planning

You would like to plan your field service visits in a targeted manner and want to know which customers or prospective customers are situated near to an appointment.

- With SMARTCRM.GeoMap, your complete address database is automatically geocoded.
- You can see at a glance in the CRM system all addresses lying within a given radius of the original address including the distance (bee line) between the two addresses.
- Of course, you can select the addresses using other numerous aspects. So, the filters can be used selectively according to sales strategy and statistical aspects, for instance to represent the due customer visits depending on the urgency.

Your path to customers

SMARTCRM.GeoMap shows you how you can be on your way to successful customer contact:

- The address information are exported from SMARTCRM and displayed on a map. You can export addresses from

all overviews including sales-relevant information if needed.

- Do you plan to visit a customer with declining sales volume? Then SMARTCRM.GeoMap displays the locations with the corresponding figures on a map.
- If you want to visit several companies one after the other, first select the addresses in SMARTCRM and then export them on a map. There you can plan the itinerary, receive information about the trip, travel time as well as detailed directions.

Coincidentally, by using the tours planning in SMARTCRM, you will then get the best overview.

- A route for appointments and planned activities can be created by a few clicks in GeoMap.
- Or let the planned tour of an employee along with the routes of all colleagues from the day before be displayed on a map.

SMARTCRM.GeoMap



With SMARTCRM.GeoMap, you can compile the travel goals for the field service depending on any criteria and then export the data on a map to visualize the travel route and to optimize it.

- Area search
- Filter of addresses depending on sales criteria, e.g., sales revenue
- Route planning including information about distance and travel time
- Visualization of your favorites
- Optional: creation of visit appointments and planned activities directly from the map for a route generated in GeoMap.

SMARTCRM.GeoMap

Features

Area search in SMARTCRM

- Automatic geocoding of all addresses in SMARTCRM
- Complete address determination for a given area
- Restriction of the outcome using selection criteria
- Distance (bee line) to the original address

Visualization and route planning

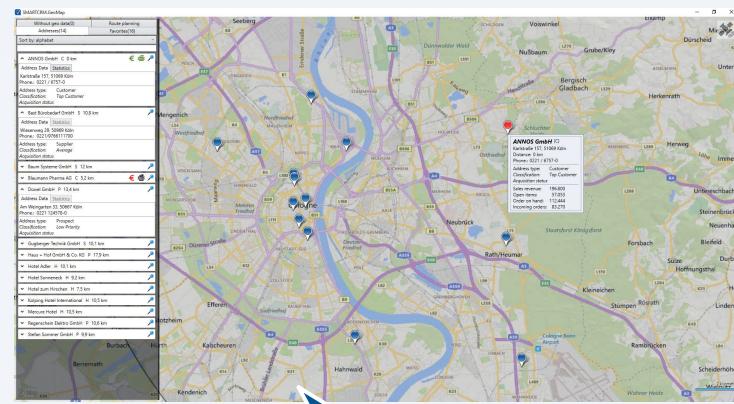
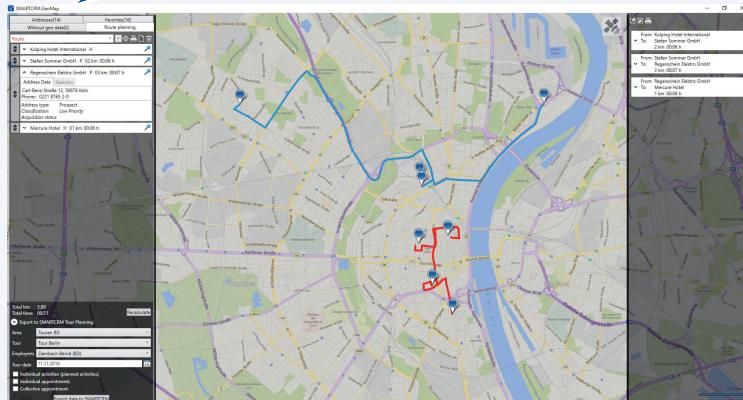
- Export of the address data including additional information such as performance indicators and visualization of selected targets on the map of the online map service Bing Maps.

- Always available for all employees since no local installation is necessary
- Easy route planning with a few clicks with detailed information about distance and driving time
- Multiple selections of addresses for routes with identical start and destination
- Common display of any number of routes on a map
- Individual configuration (XAML)

Tours planning in SMARTCRM (optional)

- Configurable as an option: the system can automatically create appointments and planned activities directly from the map (the use of the function "Tours planning," to easily plan, create and evaluate recurring field service appointments is required)

Plan easily your route on the map and visualize all information related to your trip.



Visualization of the addresses, such as all customers' addresses lying within a given radius with their current sales figures.

About SMARTCRM

Since 1992, SMARTCRM GmbH is successful with its own development for sales, marketing and service. The company offers with the eponym product SMARTCRM a complete CRM solution (Customer Relationship Management). With more than 14.000 users in European small and medium sized enterprises, SMARTCRM has already proved its excellence.

SMARTCRM GmbH completes its software solution by consulting and system analyze, customizing installation as well as comprehensive user and administrator trainings. Dedicated employees ensure the continuing development of SMARTCRM as well as comprehensive customer support.

Would you like more information about SMARTCRM.GeoMap?

You can contact our customer care at:

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We are looking forward to talking with you!



SMARTCRM GmbH
Simply MORE success

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