



SMARTCRM.ERP.NAV



Multi clients

- Possible representation of multiple clients



Figures in CRM

- Combined with SMARTCRM.Sales:
- Current sales figures and sales development for field service and back office at the press of a button



Analyses

- Combined with SMARTCRM.Sales and SMARTCRM.Planning:
- Advanced analysis and planning possibilities



Uncovering potential

- Combined with SMARTCRM.Sales:
- Unveiling of cross-selling potentials



Offline capability with SMARTCRM.Offline

- Combined with SMARTCRM.Offline:
- Permanent availability of the data from Microsoft Dynamics NAV on notebook or Windows Tablet



App for iOS and Android

- Combined with SMARTCRM.App:
- Information from Microsoft Dynamics NAV on your mobile devices per online access

ERP interface: standard with our customers

98%

of our customers use an interface between SMARTCRM and their ERP solution.
With the standard interface to Microsoft Dynamics NAV, all customer-related ERP information can be found directly in SMARTCRM.

SMARTCRM.ERP: Your custom-made suit yet ready-to-wear

Needless to say, the principle of "custom-made suit yet ready-to-wear" applies to SMARTCRM.ERP. The standard interface to Microsoft Dynamics NAV offers many possibilities for data exchange between CRM and ERP systems and can be adapted and expanded according to your needs.



From Microsoft Dynamics NAV to SMARTCRM

Microsoft
Dynamics NAV



Interface >>



This way, you can exactly select the data you want to see in SMARTCRM from the following options:

- Customers, suppliers, prospective customers
- Relationships and hierarchies
- Employees
- Contacts
- Visit reports
- Product, multilingual product text modules, pictures, prices, price lists, product groups, merchandise groups
- Quotation items, quotation pdf, automated tasks to follow up with quotation threshold
- Incoming order items
- Order back log items
- Invoice items, contribution margin per item
- Open items
- Planning
- Projects
- Machines
- Features
- Complaints
- Value tables
- Discount prices
- Targets
- Orders, order confirmation, outstanding invoices



From SMARTCRM to Microsoft Dynamics NAV

Microsoft
Dynamics NAV



<< Interface



Upon request, the following data may also be provided to Microsoft Dynamics NAV:

- Customers, suppliers, prospective customers
- Contacts
- Quotation items
- Order items
- Visit reports
- Machines
- DMS documents

See our CRM system live – free of charge and non-binding directly on your screen:
smartcrm.gmbh/en/company/online-demo



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